

# Parent Map

## Sponsor Resource eNews Ad Sample



### **Celebrate fall with Swansons Nursery**

**The scoop:** Enjoy roaming our pumpkin patch to find the perfect pumpkin this October! While you're here, shop fall plants and décor and vote for your favorite scarecrow. [More ▶](#)

**Ages:** All

### **Includes:**

- ▶ 300 x 200 photo
- ▶ Headline: Business or program name
- ▶ The scoop: Brief description of program/event – up to 130 characters of text, including spaces and punctuation
- ▶ Ages: Recommended age range or grades served
- ▶ Link: will link directly to advertiser website

**No formatting needed!** Please send your photo as an attachment and your information in the body of your email. We will copy and paste it into the eNews template.